



MAJOR CULTURAL INITIATIVES

Several transformational cultural projects moved forward in 2022, and are currently underway

- The Centre Pompidou x Jersey City brings the largest modern art collection in Europe to Jersey City and is set to begin construction in 2023
- The Loews Theater is undergoing an extensive restoration and will open its 3000 seat concert hall in 2025
- The Museum of Jersey City History has become the operator of the historic Apple Tree House and will present its first exhibition in mid-2023
- A large, 500 seat black box theater is under construction at Provost Square in the Powerhouse Arts District

These projects drive economic growth and will define Jersey City as a cultural anchor for the region







In 2022, the Office of Cultural Affairs received 326 permit requests for special events including festivals, parades, farmers markets, religious processions, park events and block parties.

> In addition to permitting, Cultural Affairs provides a range of support to Special Event organizers. The support provided includes on-site staff, planning assistance, use of City equipment, rental equipment and marketing/advertising.

PERMITTED EVENTS AT A GLANCE:

- 123 Park Events
- 50 Special events
- 15 Block Parties
- 12 Rallies
- 37 Parades, Processions or Races
- 30 Festivals
- 30 City Events
- 5 Flea Markets
- 9 Farmers Markets



CITY HALL EVENTS

HIGHLIGHTS

- First flag raising for Venezuela's Independence
- First flag raising for Deaf Awareness in partnership with the Deaf Advocacy Group of New Jersey
- First flag raising for Blindness Awareness in partnership with St. Josephs School for the Blind
- A celebration of woman's rights in partnership with Speranza Theatre which screened Docu Short "Votes for Women"
- Saint Peter's Parade celebrating Saint Peter's Advancement to the "Elite Eight" in the NCAA Tournament with over 5,000 in attendance
- New Citizens Oath Ceremony in partnership with the United States Citizenship and Immigration Services and the Department of Health and Human Services
- Day of Equality Event in partnership with the Dr. Ambedkar International Mission USA
- A Memorial Program in Remembrance of the late Councilman Michael Yun
- A Sister City signing with the City of Beit Shemesh, Israel
- Free Opera program presented in Chambers in partnership with Bel Canto Opera



- 26 cultural programs as part of Flag Raisings
- 28 City Hall events
- 61 city programs supported by Cultural Affairs including ribbon cuttings, press conferences and ground breakings

JC MURAL ARTS PROGRAM

JCMAP & PORT AUTHORITY

THE COMMUTER GALLERY

- Hosted 13 exhibitions by local artists at the Journal Square PATH
- 100% of artists sold artwork and merchandise
- 100% of sales went directly to the artists

ARTIST RESIDENCY

- 3 month residencies to visual artists from Jersey City to deepen and develop their practice
- \$1000 stipend for art supplies
- Open hours for the public
- 4 participating artists in 2022

PUBLIC ART

- 2 artists commissioned to create permanent mural installations on the Journal Square PATH station concourse
- Worked with local artists to create original designs for the upper coves of over 500 train cars



- 17 new murals, including Polish native Nespoon's first mural in America
- Repaired and replaced older and damaged murals, working with the original artists

JC BOARD OF EDUCATION

JCMAP partnered with PS 30 to install our 3rd largescale mural on a public school

JCAST

JCAST 2022 featured its first live outdoor mural party led by JCMAP. St. Paul's Paint Jam was a community event, encouraging resident participation alongside more than a dozen professional artists

JCMAP YOUTH PROGRAM

- 8th year
- 28 youth hired for the program
- First-ever partnership with the IC Housing Authority
- One large-scale mural created at Marion Gardens
- Mural inspired by interviews with local residents, service providers and Housing Authority leadership
- One documentary created for the 2022 program
- 2 exhibitions featuring artwork of participating youth







JCAST

A record number of artists participated in the 32nd annual Jersey City Art & Studio Tour (JCAST) held on Sept 29 - Oct 2.

JCAST returned to pre-COVID format, with free in-person experiences for everyone to enjoy, curated bus and walking tours, interactive events, live paintings, kids activities, music and theatre performances, artist demonstrations, "hidden gem" galleries, and much more.

JCAST 2022 also featured a live outdoor community painting project for the first time. The community mural project encouraged resident participation alongside more than a dozen professional artists.

HIGHLIGHTS

- 4 day event
- 148 participating locations
- 73 artists exhibiting online in the JCAST.com gallery
- 803 in-person participating artists (Record-breaking artist participation)
- 876 total artists served (online and in-person)
- 83 solo shows
- 20,110 attendees
- 82% return rate for participating organizations
- 93% of artists said they would participate again next year





THE BETHUNE CENTER

2022 was a year geared toward reestablishing the Bethune Center as Greenville's primary community epicenter of the arts, culture, wellness and social activities. This year was about restoring life and vitality to the Center.

Facility upgrades continued through 2022, including roof and solar panel installments and rooftop HVAC. Stage upgrades and amenities will provide a better experience for guests during all the various live performances and meetings.

OTHER HIGHLIGHTS INCLUDE:

- First Annual Easter Egg Hunt
- Hip Hop in the Park Celebrating 40 years
- JCAST
- Harvest Fall Festival

Classes safely reintroduced:

- Fitness Training
- Children's Art Class
- Easter Egg Hunt
- Afro Beats In The Park
- Senior Programs
- Youth Summer Programs
- Paint Parties

SUMMER IN THE CITY



SUMMERFEST LIBERTY STATE PARK CONCERT SERIES

The longest running free concert series in the state of New Jersey

- 45th Year
- 11 Performances
- 6 New Bands Added
- Genres include Blues, Jazz, Funk,
 Motown, Pop, Salsa, Swing, & Soul

BERRY LANE PARK CONCERT SERIES

- 7 Performances
- Genres include Blues, Latin, Jazz (Diverse, Smooth & Classical), R&B (Old School, Urban & Soul), Caribbean Steel Drum
- In partnership with Friends of Berry Lane Park

McGINLEY SQUARE CONCERT SERIES

- 2nd annual series presented
- In partnership with McGinley Square SID
- 5 performances
- Genres include Pop, Pop Rock,
 Argentine Tango, Folklore, and a DJ

MOVIES IN THE PARK

- 20 Movies screened
- Added Bergen Hill Park as a venue at the request of the Park Assn.
- 4000 residents served
- Average of 6 movies per month
- A wide variety of movie categories including Comedy, Animation,
 Fantasy, Action and Drama

APPLE TREE HOUSE

The Van Wagenen House, informally known as The Apple Tree House was built in 1740. It is a National Historic Landmark located at 298 Academy Street in Jersey City.

The City of Jersey City purchased the house after local historians petitioned for its preservation.

Since being restored and reopened in 2017, the Apple Tree House has hosted various community events, including heritage celebrations, history exhibitions, family programming, educational lectures, and tours.

It also housed City offices such as the Office of Cultural Affairs and the Economic Development Corporation. In September of 2022, the Municipal Council voted on leasing the Historic Landmark to the Museum of Jersey City History.

After successfully partnering with MJCH throughout 2022, the transition to full-time operations as the Museum of Jersey City History at Apple Tree House is set to begin in early 2023.

The first floor of the Museum of Jersey City
History at Apple Tree House will host permanent
historical exhibits highlighting
different aspects of the City's
history. The second floor will
feature rotating Jersey Citythemed historical exhibitions.

POET LAUREATE

In December 2022, the Mayor and City Council announced Ann Wallace as the new Poet Laureate of Jersey City. Ann E. Wallace is an English Professor and teaches at New Jersey City University. Published widely, Wallace is a poet, professor and public speaker, who has resided in Jersey City for 20 years.

She recently completed the manuscript for a collection of poems, "Days of Grace and Silence," written over 25 months beginning when she became ill with severe acute COVID. The collection is designed to take the reader through the long journey of recovery.

Susan Justiniano aka RescuePoetix™ was confirmed in December of 2020 as the first Puerto Rican woman to be appointed as Poet Laureate. 2022 was the second year of her 2 year term.

2022 HIGHLIGHTS INCLUDE:

Black History Month Excellence Awards,
 Jersey City Medical Center, JC

Stand with Ukraine Charity Concert,
 Jersey City Theater Center, JC

- International Women's Day,City Hall Chambers, JC
- Renewal through Chaos,
 a virtual event via Zoom
- Epistolary Poetry The Art of Poems and Letters,
 City Hall Chambers, JC
- Poems of Gratitude and Hope,
 City Hall Chambers, JC



ARTS & CULTURE TRUST FUND

In 2022, Jersey City awarded its inaugural round of Arts and Culture Trust Fund grants. These funds come at a crucial point in the City's growth, as artists and organizations seek to expand their operating capacity and build new audiences post-pandemic.

This program is the first Arts and Culture Trust Fund to be implemented in the State of New Jersey. The Fund prioritizes equity, accessibility, and community connections within Jersey City.

The Arts and Culture Trust Fund is led by the Arts and Culture Trust Fund Committee, a governing body comprised of community representatives from all Wards of Jersey City. The Fund is administered by the Jersey City Office of Cultural Affairs. Each year, an independent grant review panel scores the applications and makes recommendations to the Committee.

Average award amount:

- \$8,440 (program grants & arts education) for a total of 46 grantees
- \$16,278 (general operating grants) for a total of 23 grantees
- \$5000 (artist fellowship administered by the Jersey City Arts Council) for 20 individual artists



"... with the grant money from the Fund, our concert has quickly grown to attract 4,000 people. Importantly, can employ local artists and residents now, so we see the money going straight back into the community"

- Catriona Rubenis-Stevens

Owner of Half-Light Productions & Director of the Zombie Opera

"This award will allow us to offer our Family Literacy and arts education programming to more children, specifically from lowincome communities, who might not otherwise have access to the arts"

- Cynthia Renta

Executive Director of The Educational Arts Team

- 38 Program Grant Awards
- 8 Arts Education Awards
- 23 Operating Grant Awards
- 20 Individual Artist
 Fellowship Grant Awards

SUPPORT FOR APPLICANTS:

- 3 recorded training sessions
- Accessibility in the arts training provided by the Cultural Access Network
- 4 hours of open office hours (in-person and online) for Q&A
- Step by step webinar available online
- Computer access for applicants at all JCFPL Library branches with extended time
- Captioning and ASL interpreted training sessions
- Applications available in multiple languages

ARTS & CULTURE TRUST FUND COMMITTEE 2022

Andrew Suarez / Melida Rodas (Ward A)

Lisa Bellan-Boyer (Ward B)

Angelica Sanchez (Ward C)

Midori Yoshimoto (Ward D)

Cheryl R. Riley / Paul Pinto (Ward E)

Elizabeth Phillips Lorenzo (Ward F)

Joe Harkins (Mayor's Representative)

Councilwoman Mira Prinz-Arey

(City Council representative, non-voting)

Director Christine Goodman

(Cultural Affairs representative, non-voting)

Heather Warfel

(JC Arts Council representative, non-voting

Migdalia Pagan-Milano

(Cultural Affairs Program Coordinator,

non-voting

PROGRAM GRANT AWARDEES

A Jam Called Tribe

Alex Grubard

Beyond Story Time

Cantantes in Cordibus

Chelsey Brunson / SPEAK

Chilltown Collective

Con Vivo Music

Embankment Preservation Coalition

Erica Klein / Business Comic Books

Friends of Van Vorst Park, Inc.

Gardens of Jersey City

Goatchella

Green Pear Heights

Groove on Grove

Half-Light Productions

Horseshoe Empire

Hudson West Fest 2022

Ibn Shakoor / Beyond the Surface

Italian Educational & Cultural Center

Jersey City Landmarks Conservancy

Jersey City Parks Coalition

Jersey City Writers

Juneteenth NJ

Kayyon Zand

Kyle Marshall Choreography

LUX Performing Arts

Medusa Project

MeenMoves

Monira Residencies

Nocturnal Medicine

Once She Dries

Philippine American Friendship Community, Inc.

Piel Canela Dance School

Pop-Up Art Fair

TechnoChic

The Statuary

Washington Park Association

YeeerSpace

ARTS EDUCATION GRANTEES

Albrecht and Bruno Video Project

Bergen Hill Park

Bianca Soto Dance, Music & Arts

Educational Arts Team

Emily Funicello

IC Print Room

Jersey City Art School

Luna de Papel

OPERATING GRANT AWARDEES

Agemovement

Ariel Rivka Dance

Art Fair 14C

Art House Productions

Deep Space Gallery

Deliverance Children's Ministry, Inc.

ESKFF

Farms in the Heights

Golden Door International Film Festival

Jersey City Theater Center

Nimbus

No Peeking

North River Sing

ProArts2022

Riverview Jazz

Shakespeare@

Sip Studios

SMUSH Gallery

Speranza Theatre Company

Surati for Performing Arts

The Arts at St. Paul & Incarnation

The Kennedy Dancers, Inc.

Victory Hall Inc.

INDIVIDUAL ARTIST FELLOWSHIPS ADMINSTERED BY THE JERSEY CITY ARTS COUNCIL

Alon Nechushtan

Bryant Small

Cheryl Gross

David Kikoski

David Solan

Deborah Jack

Douglas Beavers

Eileen Ferara

Gianluca Bianchino

Jin Jung

Katarzyna Skorynkiewicz

Kishawn Jack

Lorenzo Pickett

Michele Byrd-McPhee

Natallia Basava

Richard la Rovere

Thomas a la movos o

Roosevelt China

Shamona Stokes

Theda Sandiford

Zachary Davis

