

## JC Arts and Culture Trust Fund Committee Meeting

January 10, 2022

Minutes taken by Midori Yoshimoto (Secretary)

Attendees: Migdalia Pagan Milano (Cultural Affairs, non-voting; in person), Christine Goodman (Cultural Affairs, non-voting; in person), Heather Warfel (JCAC, non-voting), Angelica Sanchez (zoom), Elizabeth Phillip Lorenzo (zoom), Lisa Bellan-Boyer (Zoom), Cheryl R. Riley (Zoom), Midori Yoshimoto (Zoom), Joe Harkins (Zoom), Andrew Suarez (zoom)

5:40 Call to order

5:41 Sunshine Statement

5:42 Pledge of Allegiance

5:43 Roll call – all present

5:44 Minutes from meeting of January 3, 2022 approved with all in favor

5:45 Old Business: Outreach to the public

EL reminds of the need to expand on the excel sheet “Community Contacts” on Google Drive and each member to reach out to a corresponding council member of each ward (look in the city’s website for contact info)

[https://drive.google.com/drive/folders/1\\_fYHVwwwLIGvJwsC\\_Qgl0eD3ffuGkzPd](https://drive.google.com/drive/folders/1_fYHVwwwLIGvJwsC_Qgl0eD3ffuGkzPd)

EL and ASa will send the information on what to tell council members

HW says JCAC already informed council members and there should not be any surprise

ASu reports on his communication with the graphic designer he is working on and asks for concrete information to include in social media posts

CG confirms that we are using @jcartandculture (Cultural Affairs Instagram and FB) and the launch date will be in February (9<sup>th</sup> is not guaranteed at the moment)

Committee decides to meet on 1/24 next while homework (contacting council members; expanding on the list; providing wordings on PR messages Google doc) needs to be done by 1/17

LB suggests us to reach out to various park associations; EL suggests that asking Park Coalitions to reach all parks under them would be more efficient; also cultural organizations

Asu asks if Neighborly can provide a tutorial; no, it cannot on our specific portal; once ours is ready we must create a tutorial

6:35 Meeting adjourned