

JC Arts and Culture Trust Fund Committee Meeting

Dec. 13, 2021

Minutes taken by Midori Yoshimoto (Secretary)

Attendees: Christine Goodman (non-voting), Heather Warfel JCAC (non-voting; online), Councilwoman Mira Prinz-Arey (non-voting), Angelica Sanchez, Lisa Bellan-Boyer, Elizabeth Phillip Lorenzo, Cheryl R. Riley, Andrew Suarez, and Midori Yoshimoto

- 5:46 Call to order
- 5:47 Pledge of Allegiance
- 5:48 Sunshine Statement
- 5:49 Roll call – all present
- 5:51 Minutes from meeting of December 13, 2021 approved with all in favor
- 5:52 Old Business: JCAC's administrative fee
HW explains JCAC's difference from other non-profit organizations as a regranting agency
JCAC will submit the proposal on Individual Artists Grant Application by Saturday for review
EL expresses the need to meet until this issue is resolved
HW asks Cultural Affairs for help with the Neighborly software
- 6:05 New Business: Distributing information
EL stresses the importance of the committee involvement in distributing the information, such as information sessions at libraries; each member reaches out to each ward's electives and organizations/groups/schools
LB expresses concerns about different language groups through translators and needs for ads in media; she volunteers to reach out to houses of worship
MPA points out various media which will post free ads about the grant application
- 6:32 HW leaves
- 6:33 MY asks what else we need to prepare to distribute
CG clarifies that we need Budget Form and ADA Policy to add to the Guidelines
- 6:35 CG announces that money has arrived; EL announces it's 991K
CR asks if artists' grants are unrestricted
CG and EL confirm yes, this is what JCAC is proposing
JH expresses concern that JC is a working city and majority does not care about art; we need to stress art's impact on our lives/property values
ASu volunteers to take lead in social media outreach using city's existing accounts
LB suggests Micro grants recipients to showcase during JCAST or some other occasions
- 7:07 Meeting adjourned